

January 5, 2022  
Downtown Development Authority  
Village of Bellevue  
Meeting Minutes

The meeting of the Bellevue Downtown Development Authority was called to order at 10:02 a.m. by Chairperson Carpenter.

Roll Call:

Present: C. Carpenter, K. Travis, N. Roberts, R. McKillop, J. Lambka, J. Gunn-Jackson

Absent:, M. Goodrich, K. Sparks, R. Whitson

N. Roberts moved to approve the minutes from the December 1, 2021 meeting, seconded by J. Lambka. Motion Carried.

The Christmas Parade and Santa night was recapped. K. Travis noted that she kept all information from those that participated so we can reach out next year. Everyone that was present agreed it went well with the exception that Santa left before the slotted time. It was suggested we do not list an end time on next year's flyer.

The Christmas Decorating Contest was recapped. Everyone was happy with the increased amount of participation, but did have some suggestions for dates to give participants a longer time to decorate. We will move the sign up date to December 12<sup>th</sup> and voting will end on December 22<sup>nd</sup>. The winner will be announced the week of December 27<sup>th</sup>. C Carpenter will update flyers now so they are ready to go for next year.

Replacement brackets for the downtown banners were discussed. Leo has the bracket and we are waiting on the quote for how much it will cost for him to make them. Mark B will look to see how many total we will need. As stated during last meeting we are still looking at going with a larger size banner as we think the original ones we were looking at were too small.

The board decided that the 2<sup>nd</sup> Annual Chili Cook-off will take place on Saturday, March 19<sup>th</sup>. C. Carpenter will update the sign up flyer and get it out to the board for approval. The sign-up deadline will be February 25<sup>th</sup> and at March's meeting we will discuss further details of the event (i.e. location, time, who will serve the chili, etc).

It was mentioned that we should create a survey to hand out to the community to gain input on what type of local events we should consider. Specifically getting input on 4<sup>th</sup> of July and the Farmer's Market. C. Carpenter will come up with a sheet for board review that can be handed out.

It was also mentioned that we need to utilize the DDA FB page more. C. Carpenter will add the board members to the page so it can start to be shared.

J. Lambka moved to adjourn the meeting at 10:40 a.m., seconded by N. Roberts. Motion carried.

