

May 4, 2022  
Downtown Development Authority  
Village of Bellevue  
Meeting Minutes

The meeting of the Bellevue Downtown Development Authority was called to order at 10:02 a.m. by Chairperson Carpenter.

Roll Call:

Present: C. Carpenter, K. Sparks, K. Travis, R. McKillop, J. Lambka

Absent: M. Goodrich, N. Roberts, J. Gunn-Jackson, R. Whitson

J. Lambka moved to approve the minutes from the March 2,2022 meeting, seconded by R. McKillop. Motion Carried.

R. Whitson took her seat at 10:04 a.m.

The Street Banner topic was pushed to next meeting when Nicole could give an update.

The Secretary's Day Phone Throw was reviewed. There was no real turnout and we discussed trying something different for this day. A couple suggestions were made. First was to have a handful of gift items and let the secretaries know they may stop down and pick one up on a first come first serve basis. Second was we have one or two large gift baskets/items and have bosses submit entries for why their secretary should win the prize. We either judge the winning submission or draw from a hat. More to be discussed at later meetings.

The local event survey results were discussed. It was agreed that we will push off the 4<sup>th</sup> of July until next year. There was some interest, but in the end, it doesn't seem like anyone will be around. It was mentioned that we should create a one-page event calendar for the town. The thought was this will create buzz around events and people will know what is coming up for months ahead. K. Sparks will take a picture of a similar item from Marshall. C. Carpenter will try to recreate and bring a sample to the next meeting. It was also suggested that we should tag local businesses when events are mentioned on Facebook so they can help spread the word. J. Lambka and C. Carpenter will work on getting the Facebook page up to date with events.

J. Gunn-Jackson took his seat at 10:15 a.m.

The State Champ signs were reviewed. A few details were missing on the proof. C. Carpenter will work with Dornbos to get that updated. It was also noted that the price was a little high and maybe we should do some comparisons. One suggestion was Got Print...C. Carpenter will check comparable prices on that website and share at the next meeting.

The Side-by-Side Festival was briefly discussed and we agreed to wait and see if the ordinance passes in the Village. It was suggested that if this takes place, we should shoot for the end of September to stay away from other local events that occur in July, August and October.

N. Roberts took her seat at 10:31 a.m.

In discussing the Farmer's Market, it was noted that a new person was in charge of the Battle Creek Association. N. Roberts will check to see the details around that and how this can help Bellevue. In reviewing survey results we agreed the Farmer's Market would be best suited after work hours and most likely on a Thursday to stay away from other local Farmer's Markets in the area.

A reminder was made that attendance at Meetings is important. Most board members schedule time off work and make special arrangements to attend these meetings. When no one shows up and the meeting is canceled last minute it can be irritating. The bylaws state members should be present at 2/3 of the meeting in a 6-month period. If this does not happen, they can be voted off the board.

On a community note, the library is doing a summer reading program. Usually this takes place in the park and they read and do crafts. K. Travis will get more info. It was mentioned that maybe Fun Services would like to do a kid's event at the park. Either as a yearend book club party or just in general to have something fun for the local kids to attend. K. Sparks will discuss with Fun Services. The DDA agreed that we would even put some money towards the event if needed.

The North End events were also mentioned. R. McKillop will find out what nights those are and we will add to the community calendar to make awareness.

J. Gunn-Jackson stated this would be his last DDA meeting as he was choosing to resign from the board. It was mentioned that there were a couple new business owners in town that may be interested in filling is spot. Samantha Denton with the new donut shop and Jessica Williams with the new coffee shop.

N. Roberts moved to adjourn the meeting at 10:53 a.m., seconded by K. Travis. Motion carried.