

January 8, 2026  
Downtown Development Authority  
Village of Bellevue – Meeting Minutes

The meeting of the Bellevue Downtown Development Authority was called to order at 8:01 a.m. by Chairperson C. Carpenter.

Roll Call:

Present: C. Carpenter, K. Sparks, L. Pfiester, M. Smith, N. Roberts, M. Pennington

Absent: M. Sparks, M. Bartzen (8:02), J. Whitcomb

C. Carpenter moved to approve the minutes from the December 11, 2025, meeting, seconded by K. Sparks. Motion carried.

First on the agenda was the HS Senior Scholarship. Joanne Williams from the County Journal joined the meeting to gather information about the new Scholarship. C. Carpenter confirmed that the news about the scholarship and the application were posted to the DDA Facebook page. The board will now just wait for applications to be submitted.

Downtown speakers were next on the agenda. Christmas music has been turned off, and a new playlist(s) were brought up and presented to the board. C. Carpenter will work on getting the new list(s) put into Spotify soon. The internet was upgraded, and it seems like there are fewer issues with the speakers turning off due to the spotty connection. The board reviewed any concerns about the speakers before approving payment of the remaining balance. The only concern was volume, making sure some songs were not too quiet. The board would also like someone from Red Letter to attend the next event so speakers can be used to ensure there are no issues. C. Carpenter will email Red Letter about both issues. N. Roberts motioned to approve to pay the remaining balance of \$20,712.50 to Red Letter, seconded by L. Pfiester.

Light up the Vue was briefly discussed. The board agreed that we would like to get a better turnout for this event. It was mentioned that we should hand out flyers to start sign-ups at Halloween in the Park. And would like the winner's basket ready to show off at Halloween, too.

The lights on the tree in the park are turned off. J. Whitcomb agreed that TWC will get them down at their earliest convenience. The board discussed its desire to see all lights used next year. Whether they are all on the tree or somewhere else in the park. It was suggested that we start looking into new tree options, since the current tree is very large and might eventually be too large. Options discussed are an artificial tree like the one Marshall has, or replanting a 6-foot or larger tree from a donor. C. Carpenter will investigate the cost of transplanting a tree for future reference.

L. Pfiester moved to adjourn the meeting at 8:37 a.m., seconded by K. Sparks. Motion carried.